



Smarter Insights. Stronger Yields. Season-Long Support.

Vision360 is our flagship precision ag program, designed to turn your soil and yield data into actionable strategies for variable-rate planting and fertilizer applications. Backed by advanced mapping, analysis tools, and season-long imagery, Vision360 equips you with the insights you need to make confident, data-driven decisions.

What's Included in Vision360?

- ✓ **Yield-Based VRT Fertilizer Recommendations**
 - Developed with or without soil samples
- ✓ **Variable-Rate Planting Prescriptions**
 - Optimize seed placement for maximum ROI
- ✓ **Customized Crop Plan & Planting Map Books**
 - Clear, detailed guides to support in-field operations
- ✓ **AI360 Web Portal & Mobile App Access**
 - Your data and recommendations, available anytime
- ✓ **Season-Long Satellite Imagery**
 - Average of 1-2 images per week to monitor crop health
- ✓ **1 Tissue Sample Per Operation**
 - In-season nutrient insights for responsive management
- ✓ **Harvest Yield Maps & Analysis Book**
 - Comprehensive end-of-season performance review

Why Choose Vision360?

- Drive efficiency and profitability with variable-rate technology
- Make smarter input decisions based on real data
- Stay connected with season-long support and easy-to-use tools
- Evaluate performance and plan ahead with harvest analysis





Smart Insights. Simple Pricing. Flexible Options.

VisionLite is a streamlined precision ag program designed to deliver mapping, analysis, and season-long insights at a lower cost. It provides all the essential tools for managing your acres, with the flexibility to add variable-rate prescriptions as needed – ensuring you only pay for what you use.

What's Included in VisionLite?

- ✓ **Customized Crop Plan & Planting Map Books**
 - Clear guides to support in-field operations
- ✓ **AI360 Web Portal & Mobile App Access**
 - Access your data and maps anytime, anywhere
- ✓ **Season-Long Satellite Imagery**
 - Average of 1-2 images per week to monitor crop progress
- ✓ **Harvest Yield Maps & Analysis Book**
 - Evaluate results and plan ahead with post-harvest insights

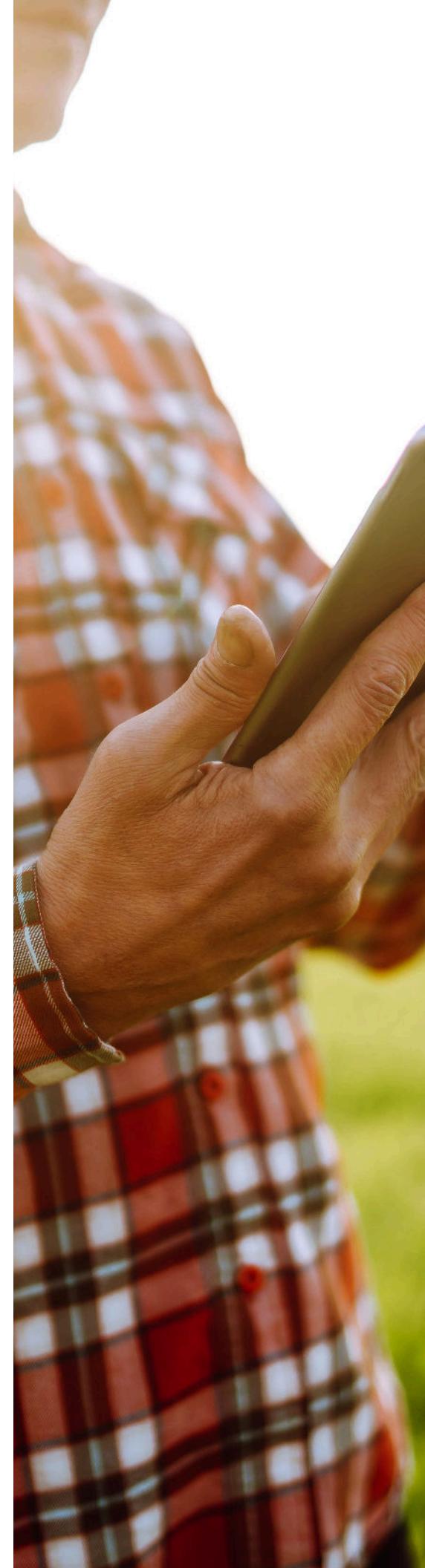
Optional Add-Ons:

- **Variable-Rate Planting Script** - \$1.50/acre
- **Variable-Rate Fertilizer Script** - \$1.50/acre

Why Choose VisionLite?

- Affordable entry point into precision ag mapping
- Essential insights without added cost
- Flexibility to add VRT prescriptions only when you need them
- Season-long support and easy digital access

VisionLite gives you the tools you need, when you need them – at a price that fits your operation.



Choose the Right Vision for Your Acres

We know every acre and every operation is different. That's why we offer two precision ag programs designed to give you the right level of insight, flexibility, and value across each acre: Vision360 and VisionLite. Built to leverage your current and historical yield data, coupled with soil productivity data when available, our platform gives you the best foundation for zone management and long-term decision making. Whether you want the complete Variable Rate package in Vision360 or a flexible option in VisionLite, these programs work hand-in-hand to maximize high-productivity areas, optimize tougher acres, and put smarter insights at your fingertips.

VISION360

Full-Service Mapping & Scripting - \$6/acre

Our flagship precision ag program, Vision360 delivers a complete package of mapping, prescriptions, and analysis tools to maximize ROI.

Includes:

- Yield-Based VRT Fertilizer Recommendations (*with or without soil samples*)
- Variable-Rate Planting Prescriptions
- Customized Crop Plan & Planting Map Books
- AI360 Web Portal & Mobile App Access
- Season-Long Satellite Imagery (avg. 1-2 images/week)
- 1 Tissue Sample Per Operation
- Harvest Yield Maps & Analysis Book

Best for: Acres where you want the complete precision solution – maximizing return with full VRT scripting and detailed seasonal support.

VISIONLITE

Affordable Mapping & Analysis - \$3/acre

A lower-cost option for essential mapping and season-long insights, with the flexibility to add VRT prescriptions only when you need them.

Includes:

- Customized Crop Plan & Planting Map Books
- AI360 Web Portal & Mobile App Access
- Season-Long Satellite Imagery (avg. 1-2 images/week)
- Harvest Yield Maps & Analysis Book

Optional Add-Ons (\$1.50/acre each)

- Variable-Rate Planting Script
- Variable-Rate Fertilizer Script

Best for: Acres where you want essential mapping and analytics at a lower cost, while keeping the option to layer in VRT scripts as needed.



AT A GLANCE

Feature	Vision360	VisionLite
Crop Plan & Planting Map Books	✓	✓
AI360 Web & Mobile Access	✓	✓
Season-Long Imagery	✓	✓
Harvest Yield Maps & Analysis Book	✓	✓
Yield-Based VRT Fertilizer Rec.	✓	Optional (+\$1.50/acre)
Variable-Rate Planting Script	✓	Optional (+\$1.50/acre)
Tissue Sample	1 per operation	—
Price	\$6/ac	\$3/ac

